

# Craft Brewers Conference 2024: Preview

## What is the preview?

- Only exhibitors of the CBC can introduce their company here
- New products and innovations are presented in the run-up to the trade show
- It serves as tourguide for visitors of the show

## Where and how does your entry appear?

- In the context of BRAUWELT International 2/24
- In alphabetical order of the companies
- In English language



## Who can participate?

- All exhibitors of Craft Brewers Conference 2024



## Who will see your company entry?

- All BWI subscribers receive a copy in advance of the show
- Around 25,000 readers worldwide

## Good to know

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